

Parental Engagement Strategy 2025/2026

Our Vision

At Ingoldmells Academy, we believe every child is capable of greatness. Together, we create a safe and inspiring environment where children have the mindset to succeed.

Our vision is built on the foundation of our **G.O.L.D. values**, which guide everything we do:

- **Grow Together** – We support each other and learn as a team. Everyone matters.
- **Own Your Actions** – We take responsibility for what we do and always try to make good choices.
- **Love Learning** – We are engaged in lessons and enjoy discovering new things.
- **Do Your Best** – We try hard, never give up, and take pride in everything we do.

We want our children to see the importance of belonging to something greater than themselves and to take pride in where they are from and where they feel they belong. Supporting and working with our parents and the people of Ingoldmells is a key part of the work we do.

Strategic Aims

1. Strengthen communication and trust between school and home.
2. Empower parents to support learning and raise aspirations.
3. Celebrate community identity and belonging.
4. Remove barriers to engagement, especially for mobile and disadvantaged families.
5. Create a culture of shared responsibility and continuous improvement.

1. Communication: Clear, Consistent, and Caring

Current Practice:

- 'Meet the Teacher' sessions before term starts.
- Annual routines and expectations shared in writing.
- Staff visible at the gate daily (8:40 & 3:10).
- Same-day/next day call backs for parent queries.
- Groupcall (email, text, Xpressions app) for all key messages.
- Minimum 1 week's notice for events.
- Termly newsletters, Facebook community
- Knowledge Organisers and curriculum info shared 6x per year.
- Parents' evenings (Terms 2 & 4), written reports (Term 6).

Upcoming future enhancements to look forward to:

- Weekly Facebook Updates – Short, friendly updates from classes summarizing the past week.
- Family Welcome Packs – with routines and key staff info.

2. Listening and Feedback: Every Voice Matters

Current Practice:

- Informal daily feedback welcomed at drop off and collection times.
- Annual Parental Voice survey.

Upcoming future enhancements to look forward to:

- Termly "Parent Pulse" Surveys – 3-question digital check-ins.
- "You Said, We Did" Displays – In reception and online, showing how feedback leads to action.

3. Parental Involvement: Making It Easy and Meaningful

Current Practice:

- 6+ "Parent Join-in" sessions per year.
- Weekly Celebration Assembly (Fridays).
- Annual events: Sports Days, fairs, performances, coffee afternoons, picnics, bingo, Easter parade, etc.
- Academy Parent Ambassadors support events.

Upcoming future enhancements to look forward to:

- Flexible Volunteering – 30-minute slots for reading, gardening, or helping with clubs.
- Family Learning Challenges – Monthly take-home projects linked to curriculum themes.

4. Family Support: Removing Barriers to Engagement

Current Practice:

- Parent workshops (SEND, mental health, behaviour, phonics).
- Mental Health and Pastoral Lead (Miss Harker)
- Family Support Worker (Yvonne Ford).
- Educational Welfare Officer (Andy Hickinbottom).

5. Community Involvement: Pride in Place and People

Current Practice:

- Partnerships with PCSO, Parish Council, Rotary Club.
- Choir and pupils involved in local events (Christmas switch-on, Remembrance, carol singing).

Upcoming future enhancements to look forward to:

- Community Skills Bank – Parents and locals sharing talents (e.g. cooking, crafts, trades).
- "Proud to be Ingoldmells" Project – Collaborative art/history project celebrating local identity.
- Intergenerational Projects – Linking with care homes or older residents for shared activities.

Monitoring & Evaluation

- Track attendance at events and workshops.
- Monitor digital engagement (message open rates, social media interaction).
- Use feedback from parents/carers to adapt strategy.
- Celebrate and share successes regularly with the community.